



WHAT IS THE ZD420?

A 4-inch thermal transfer printer that delivers a new level of ease of use, application flexibility, management simplicity and TCO.

If you need a fast 4-inch printer that is easy to use, easy to deploy and easy to manage, choose the leader of the class — the ZD420. The ZD420 offers fast high quality printing, an intuitive interface, multiple modern wired and wireless connectivity options, field-installable connectivity and media handling options, along with the ability to easily manage and monitor printers from the cloud. The ZD420 — when ease of use, application flexibility and management simplicity matter.



WHY SHOULD YOU BUY THE ZD420 SERIES?

TOP 5 CUSTOMER BENEFITS

1

Easy as 1, 2, 3.

Installation, setup and management couldn't be easier. Just drop it in place, plug it in and use our free Android or Windows Printer Setup Utility on your Android mobile device or Windows mobile computers to customize your printer configuration. And when it comes to management, we make it easy to see more and do more with Printer Profile Manager Enterprise, which provides remote access to all the settings on all of your printers.

2

The ZD420 speaks your language.

Whether you are upgrading from a Zebra or another manufacturer's printer, the ZD420 speaks your language. With Print DNA's Virtual Devices software integrated into the ZD420, you can even use the exact same label formats you use today — no modification needed.

3

It's a piece of cake.

The design of the Z420 is so sweet that anyone can use it — no need to waste time creating training materials or training your workers. A large colorful label inside the printer shows how to change the paper and the ribbon. Color coding right on the printer makes ribbon changes virtually foolproof. The result is less downtime, less technical support, fewer interruptions to your business processes — and increased worker productivity.

4

It's a winning marathon runner.

The new 300 m ribbon means four times fewer ribbon changes — you'll spend less money paying people to change ribbons, and you'll eliminate all that downtime during ribbon changes. In addition, this high capacity ribbon saves you money — since you're basically buying in bulk, you pay less per inch, reducing the cost of your supplies and your cost per label.

5

It's like Legos®.

Buy the ZD420 with the features you need today, and just like legos, you can add features right on site at any time to meet changing needs, from a cutter, a peeler and a movable media sensor to Ethernet connectivity.

APPLICATIONS

Retail

- Labels: return, asset, shelf, information and shipping
- Price markdowns
- Prescriptions

Healthcare

- Prescriptions
- Labels: lab, specimen, blood/IV bags, patient record and assets
- Patient ID wristbands

Manufacturing

- Labels: shipping and receiving
- Tags: asset and agency
- Packing slips
- Inventory

ROI

- Minimal training time and cost
- 75% fewer ribbon changes with high capacity ribbon, reducing labor costs and printer downtime
- Upgrade with new capabilities — instead of purchasing a new printer
- Increase productivity with faster printing, reducing cycle time
- Higher resolution supports more applications
- Less time required to deploy, manage and update

BROCHURES AND MORE

- [ZD420 Specification Sheet](#)
- [ZD420 Product Page](#)
- [Print DNA Software Page](#)
- [Zebra Certified Supplies](#)
- [Zebra OneCare Services](#)



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