



# What is the ZD230\* Desktop Printer?

## Extra Features, Quality Construction and Exceptional Value

Not all basic printers are created equally. To reduce costs, they often contain less expensive components, fewer features and can't handle demanding duty cycles. They create delays and downtime for repairs, and often require replacement after only a few years of use. Instead of conserving budget, customers are left with greater expense and hassle.

Zebra does it differently. Meet the exception. The ZD230 desktop printer gives you extra features and reliable operation at an affordable price—both at the point of purchase and across the entire lifecycle.

## Why should you buy the ZD230 Desktop Printer?

### Top 5 Customer Benefits

1

#### Quality you can depend on.

Engineered with Zebra quality, the ZD230 is built to last for years, boasting a dual-wall construction for added durability. And, it features a core set of Print DNA software applications, powered by Link-OS® Basic, to deliver a cost-effective and dependable print experience—both today and for years to come.

2

#### Get printing quickly.

The ZD230 is simple to install and begin printing—right out of the box. Replace legacy printers using ZPL, EPL or non-Zebra command languages with ease. USB, Ethernet, Wi-Fi and Bluetooth® connectivity options enable universal interoperability. The ZD230 can accommodate a 300 M ribbon roll to lengthen the time between media changes. And, expedite media changes with Zebra's OpenACCESS™ clamshell design.

3

#### Extra features and simple operation.

The 4-inch ZD230 includes the extra features you need to keep your workflows moving, including producing labels quickly at up to 6" per second. A single LED indicator and single button for feed/pause make it easy to operate and identify printer status. Increased memory allows you to store more fonts and graphics. Choose from direct thermal or thermal transfer models, and add an optional factory-installed peeler or cutter.

4

#### Worldwide services and support.

You don't have time for delays. Access support quickly anywhere around the globe through Zebra's trusted network of more than 10,000 partners. Avoid costly repairs and downtime with an affordable service plan that's tailored to the coverage you need for your desktop printer.

5

#### Value that extends across the lifecycle.

Priced just right to match your budget, the ZD230 also saves you money throughout its lifecycle. It is ENERGY STAR® qualified to reduce your operational expenses. Further ensure consistent, optimized performance of your Zebra printer by using Zebra Certified Supplies.

### Applications

#### Light Manufacturing

- Product labeling
- Asset management
- Inventory management
- Work-in-progress tracking

#### Transportation & Logistics

- Shipping labels
- Cross docking

#### Retail

- Price labeling
- Receipt printing

#### Healthcare

- Patient identification

### ROI

- Enjoy years of performance with quality construction and components
- Reduce training time with simple operation and industry best out-of-box experience
- Conserve operational costs as it is ENERGY STAR qualified
- Get the features you need, without paying more
- Cost-effective upgrade from the GC420 Series

### Product Information

- [ZD200 Series Product Page](#)
- [ZD230 Printer Spec Sheet](#)
- [ZD200 Series Technical Specs](#)

\*Not available in all regions



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