



WHAT IS THE TC72 TOUCH COMPUTER?

The ultimate in ultra-rugged enterprise-class touch computing.

The TC72 Android touch computer takes customer service to the next level by delivering everything your workers need to achieve peak efficiency, with trouble-free reliability. It builds on the highly successful TC7 Series from the leader in Android enterprise mobile computers to create the ultimate ultra-rugged all-touch computer for workers inside the four walls — a smartphone experience for maximum simplicity, construction designed to withstand years of the toughest everyday use and abuse, and a new platform offering more capabilities than any other device in this class.

WHY SHOULD YOU BUY THE TC72?

TOP 5 CUSTOMER BENEFITS

1

Mobility DNA for an unmatched feature set — and value.

Zebra Mobility DNA provides powerful new features that no other competitive product can offer — features that improve productivity, simplify app management and integration. And with LifeGuard for Android (available with a Zebra OneCare contract), you can count on Zebra to provide additional years of OS support — including security patches — to extend the life of your investment and let you to decide when to upgrade to a newer version of Android.

2

No need to compromise.

If you need a device that is enterprise-class, all-weather and ultra-rugged, the TC72 won't let you down. This multi-task-oriented platform can run your business critical data and voice applications today and is equally ready for cutting-edge applications — from Machine Learning to Digimarc and retail locationing. You get the product lifecycle your business needs — the TC72 will be offered for sale for five years and supported for five years beyond that. And count on Zebra's LifeGuard for Android for industry-best OS security support.

3

Reduce your upgrade costs — keep on using the TC7 Series accessories you have today.

You get the best of both worlds with the next generation TC72. You get the benefits of the latest generation platform and you can also use all of the TC7 Series accessories you already own. And with Zebra's platform approach, the applications you created for the TC70x will seamlessly migrate to the next generation TC72 as both are running Android O.

4

You've got a trusted partner in Zebra.

We are not new to Android. We committed to Android in 2011 and have the industry's largest and most diverse portfolio of Android mobile computers, along with the most mature suite of productivity and development tools. In 2017, our Android global marketshare was 64%. When you choose Zebra, you get a partner with a deep understanding of Android to help you streamline deployment and maximize the benefits of your Android investment, today and tomorrow.

5

Maximize device uptime and business ops with optional Zebra Services.

Zebra's services help design, integrate, deploy and support your solution today and into the future. Zebra OneCare Support Services deliver unmatched technical support and repair services. OneCare Visibility Services provide critical device data, like insight into device utilization by location. And Zebra Professional & Signature Services put all the pieces together for a successful design, deployment and implementation.

APPLICATIONS

Retail (associates/managers)

- Price/inventory checks
- Item locator
- Price management
- Line busting/POS
- Workforce management
- Merchandising
- And more...

Manufacturing

- Order and returns
- Inventory management
- Work order management
- And more...

Warehousing

- Product picking/put-away
- Warehouse management
- And more...

ROI

- Improved staff productivity
- Enhanced customer service
- Lower upgrade and migration costs
- Maximum return on investment with future-proof platform

PRODUCT INFORMATION

TC72 Product Page

- TC72/TC77 Series Datasheet
- TC7 Accessories Guide
- TC72/TC77 Product Video



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