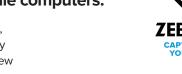


WHAT ARE THE EC50 AND EC55 ENTERPRISE MOBILE COMPUTERS?

A new category of individually assigned EC50 WiFI and EC55 WiFi/cellular enterprise mobile computers.



Introducing the thinnest, lightest Zebra mobile computers yet — the EC50 WiFi and EC55 WiFi/cellular enterprise mobile computers, delivering the best of all worlds — the great smartphone look and feel workers want in their business device, the durability for all-day everyday business, plus all the business features workers need to drive personal productivity, collaboration and device value to a new high. And since this individually assigned device keeps workers connected everywhere — inside your facility, in the field or at home — your business is more agile, able to respond in real time to changing conditions, improving operational efficiency and the customer experience.

WHY SHOULD YOU BUY THE EC50/EC55?

TOP 5 CUSTOMER BENEFITS

1

Create a better connected team.

When your workers are connected to the people and information they need to do their job, productivity goes up. That's why the EC50/EC55 is designed to go home with your workers. They'll want to keep this sleek device with them at all times, staying connected every minute of the workday. The result? Better collaboration. Better productivity. Better customer service. Higher operational efficiency. And stronger relationships with your workers reduces turnover, providing a benefit that becomes a strategic differentiator a happier and more experienced workforce.

2

It's multi-faceted.

You get more flexibility than a smartphone. Turn it into a 2-way radio or a PBX mobile handset for the instant collaboration that improves business agility. With the optional integrated scanner, you can capture virtually anv barcode in anv condition. Turn it into a full work-station, with a large monitor, keyboard and mouse via the workstation cradle - as well as a gun-style scanner with the snap-on snap-off trigger. The result? Maximum flexibility for a maximum return on your investment. And fewer devices to purchase and manage, reducing capital and operational expenses.*

3

features and functionality than any consumer or enterprise

smartphone offers.

More business

Zebra's Mobility DNA injects new features and functionalities into your EC50/EC55 devices. You get 16 enterprise-ready apps, many at no cost, that improve every aspect of your device — such as Device Tracker, which makes it easy to locate

misplaced devices, and

Multi-barcode Scanning

which allows workers to

on an item with one

capture multiple barcodes

press of the scan button.

4

The best WiFi in the enterprise.

The value of your mobile

devices is directly related to the reliability of the WiFi connections that link your devices to your apps and backend data. That's why all Zebra devices offer Fusion — a superior WiFi radio with Zebra-only patented WiFi firmware that delivers industry-best unparalleled wired-quality WiFi connections every minute that Zebra devices are connected to your WiFi network. And with WorryFree WiFi, a no-cost Mobility DNA tool, you get the power to easily monitor WiFi network performance, and resolve issues before they impact worker productivity.

5

Unmatched Total Benefits of Ownership.

You want the most value out of your devices - and the EC50/EC55 delivers. These enterprise-class devices may cost more up front than consumer smartphones — but in the long run, simplified management, long lifecycles and tools that boost productivity will cut your TCO almost in half. Get up to 8 years of security support through LifeGuard and 8 years of product support. And with a guarantee that the device will be available for sale for 4 years, the device you buy today will be available for tomorrow's workers, eliminating the complexities of mixedmodel deployments.

APPLICATIONS

Retail

- Price check/item lookup/ assisted selling
- · Inventory/asset management
- Task management
- Mobile POS

Hospitality

- · Concierge service
- Luggage/event/reservation verification

Healthcare Ancillary Services

- Patient transport
- Meal delivery
- Sanitation/housekeeping
- Staff collaboration

Field Mobility

- Courier/DSD
- Field sales

ROI

- Improved staff productivity
- · Better staff collaboration
- Improved operational efficiency
- Major savings half the TCO of consumer smartphones

PRODUCT INFORMATION

EC50/EC55 Product Page

- EC50/EC55 Datasheet
- EC50/EC55 Product Video
- EC50/EC55 Accessories Guide

* Enabling push-to-talk (PTT) requires the purchase of Mobility DNA's Workforce Connect PTT Express for PTT communications inside your WiFi network or a Workforce Connect PTT Pro cost-effective monthly subscription for more fully featured PTT services with workers inside your facility or out in the field. PBX mobile handset functionality requires the purchase of Workforce Connect Voice. Workstation functionality requires the purchase of the EC50 workstation cradle. And the trigger handle is an optional purchasable accessory. NA and Corporate Headquarters +1 800 423 0442 **₩.ZEBRA** Asia-Pacific Headquarters **EMEA** Headquarters Latin America Headquarters

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