# AT-A-GLANCE



SEE MORE. DO MORE.

# THE ZEBRA<sup>®</sup> ZT400<sup>™</sup> SERIES INDUSTRIAL PRINTER: ADVANCED PRINTING. RUGGED DURABILITY. LOADED WITH FEATURES.

Engineered for years of performance in a variety of applications, Zebra's ZT400 Series printers are extremely durable and designed to grow with customers' evolving business needs. Built on the ZM Series' proven reputation for reliability, the ZT400 Series delivers advancements in print speed, connectivity options, remote management and support tools.

Featuring Zebra's Link-OS<sup>®</sup> environment—an innovative operating system combining a powerful Multiplatform Software Development Kit (SDK) and software applications—ZT400 Series printers are easy to integrate, manage and maintain from any location around the globe. The Link-OS Print Touch<sup>™</sup> app enables users to leverage Near Field Communications (NFC) and easily access Zebra's extensive knowledge base of how-to videos and product support.

## **ZT400 KEY CUSTOMER BENEFITS:**

- Increased processing power and user memory, along with an open architecture, allow these printers to advance with technology.
- Optional, expanded RFID capabilities enable greater tracking capabilities, visibility and enterprise insight.
- Zebra's Link-OS environment delivers enhanced capabilities for monitoring, managing and maintaining ZT Series printers from any location.
- LED-lighted and color-coded, side-loading supplies paths facilitate simple installation of media and ribbon.
- An all-metal frame provides durability, while a bi-fold door saves space.
- Dynamic QR codes give users "on-demand," web-based support to resolve printer errors quickly.

### **APPLICATIONS:**

- Manufacturing
- Transportation & Logistics

- Retail
- Healthcare



Keep your critical operations running efficiently with Zebra's durable ZT400 Series printers, designed for many years of performance in a variety of applications.



SEE MORE. DO MORE.

Customer Needs	ZT400 Solution(s)	Application/Vertical
Rugged durability	<ul> <li>All-metal frame</li> <li>Carbon-fiber-reinforced gears designed for longevity and high performance</li> <li>Long-life coating on print heads for protection in Direct Thermal mode</li> </ul>	<ul> <li>Manufacturing</li> <li>Transportation &amp; Logistics</li> </ul>
Reduced IT support time/costs, secure Cloud connection	<ul> <li>Zebra's Link-OS environment enables easy printer integration, management and maintenance</li> <li>Link-OS Cloud Connect app allows users to securely and directly interact with the Cloud for printing and device management</li> <li>Link-OS Profile Manager app enables users to edit and manage one printer, batches of printers or all Link-OS printers across a network anywhere in the world</li> </ul>	• All
Resolve printer errors quickly (easy/intuitive to service)	<ul> <li>Dynamic QR codes</li> <li>Link-OS Print Touch app using Near Field Communications (NFC) allows easy to access Zebra's extensive knowledge base of how-to videos and support</li> </ul>	<ul> <li>Manufacturing</li> <li>Transportation &amp; Logistics</li> <li>Retail</li> <li>Healthcare</li> </ul>
Printer longevity/ability to upgrade with technology advancements/ROI	<ul> <li>Increased processing power and user memory</li> <li>Open architecture to advance with technology</li> <li>End-user-installable media handling options for customization</li> <li>Standard Serial, USB, Ethernet and Bluetooth<sup>®</sup> connectivity options</li> <li>Two open media slots</li> </ul>	• All
Simple media and ribbon loading	<ul> <li>Side-loading supplies path</li> <li>Simplified, color-coded media paths</li> <li>Lighted media and ribbon paths</li> <li>Core-less ribbon take up spindle</li> </ul>	• All
Support a wide variety of media	<ul> <li>Prints on labels that must withstand elements for years such as cryogenic and component labels, or serial numbers</li> <li>Compatible with shipping/receiving labels, shelf labels, tags, order/price sheets, packing lists, compliance labels</li> <li>Prints on labels that are resistant to chemicals</li> <li>Supports oddly shaped labels</li> </ul>	• All
Small-label applications, compliance labeling	<ul> <li>High-resolution printing capabilities up to 600 dpi</li> <li>Precise registration for compliance labeling</li> </ul>	<ul> <li>Manufacturing including electronics, jewelry and small-container labeling</li> </ul>
Smaller footprint	Bi-fold door	<ul><li>Retail</li><li>Healthcare</li></ul>
Aesthetic appearance	<ul> <li>New, attractive styling</li> <li>Internal construction remains tough and well built</li> </ul>	<ul><li>Retail</li><li>Healthcare</li></ul>

### **ZT400 Series: Customer Needs and Solutions**